

ABES



www.abes.com.br

BE PART OF THE BRAZILIAN MARKET WITH ABES

ENGAGE IN A LARGE
NETWORK OF COMPANIES
IN THE ICT SECTOR!

ABES' purpose is to contribute to the construction of a More Digital, Less Unequal Brazil, where information technology plays a fundamental role in democratising knowledge and creating new opportunities for everyone.

In a global scene of rapid transformation, ABES works to promote an innovative, dynamic, sustainable, ethical and globally competitive environment, as well as legal and tax security in Brazil.

The association develops government relations strategies at the Federal, State and Municipal levels for dealing with public policies, programs, and laws on different topics of interest to the sector, and that benefits society as a whole.

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THE **PROGRAMS**, BENEFITS
AND SERVICES THAT **ABES**
OFFERS TO YOUR COMPANY
IS BASED ON **5 PILLARS**:

- **INNOVATION**
- **ETHICS**
- **SUSTAINABILITY**
- **DYNAMISM**
- **COMPETITIVENESS**

Participate for free in qualified events, such as the **ABES CONFERENCE** and webinars, which discuss emerging themes with guests who are references in their areas of expertise.



Take part in unique opportunities for exchanging experiences, networking, generating business and defining advocacy strategies in our **COMMITTEES**.



Promote the retention of the talents of your Brazilian team through different benefit programs offered by **CAESBRA**, such as health plans and cyber insurance.



Take advantage of the **CERTIFICATES** we offer and participate more easily in public procurement, biddings, and auctions with the Brazilian government.



Use our **LEGAL ADVICE**, which provides personalised service, access our publications with analysis of laws and their impacts on technology businesses, use our contract templates, etc.



Carry out and recommend the free **DIAGNOSIS ON THE COMPANY'S ADEQUACY TO THE BRAZILIAN GENERAL DATA PROTECTION LAW (LGPD)** and strengthen the relationship with your customers.





Implement **BEST PRACTICES**
IN ESG, without spending a
penny, by engaging in the
Mobilization for Reducing
Inequality and carrying
out the Sustainability Diagnosis.



Announce and sell products
and services to other
members, and other third
parties, in the exclusive
ABES CONECTA!



Reduce your financial risks
through the free activities
of the **AN ETHICAL
COMPANY PROGRAM**,
focused on Compliance.



Deepen your knowledge
about the **TECHNOLOGICAL
ECOSYSTEM, INNOVATION**, and
TRENDS through exclusive ABES
surveys together with partners.



Become a member of the
Association and support the
activities of **THINK TANK
ABES - CENTER FOR
INTELLIGENCE, PUBLIC POLICY
AND INNOVATION.**



Find out and support
talent training initiatives
for the IT area, encouraging
diversity and reducing
social vulnerability through
the **RH TECH PLATFORM.**



THE CONFIDENCE AND EXPERTISE YOU NEED TO OPERATE IN BRAZIL ARE AT ABES!



Represents approximately **2,000 companies** from the **software** and **services segment** in Brazil



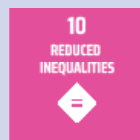
Our **Associated Companies** are distributed in **24 Brazilian states** and the **Federal District**



We maintain **13 Committees** and **Working Groups**, where over **2,000 representatives** of **associated companies** have participated

ESG AGENDA, UNITED NATIONS GLOBAL COMPACT and SGDs:

ABES is a member of the **UN Global Compact Brazil Network**, the largest corporate sustainability initiative in the world and proudly confirms that, since its foundation in 1986, its activities are aligned with several **Sustainable Development Goals (SDGs)**:



Some results of ESG agenda actions

Mobilization to Reduce Inequality

Promoted the collection of more than **147 tons of IT Equipment** through the **initiative**.

Avoided the emission of **278.488 kg** of greenhouse **gases** and **1.734 kg** of **toxic metals**.

Benefited **14 socio-digital inclusion projects**.

Data protection training

Free training was provided to around **400** employees of associated companies on the best practices for protecting personal data and privacy.

An Ethical Company

It certified around **1000** employees of associated companies in Compliance and Anti-Corruption Training.

CONTACT US



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