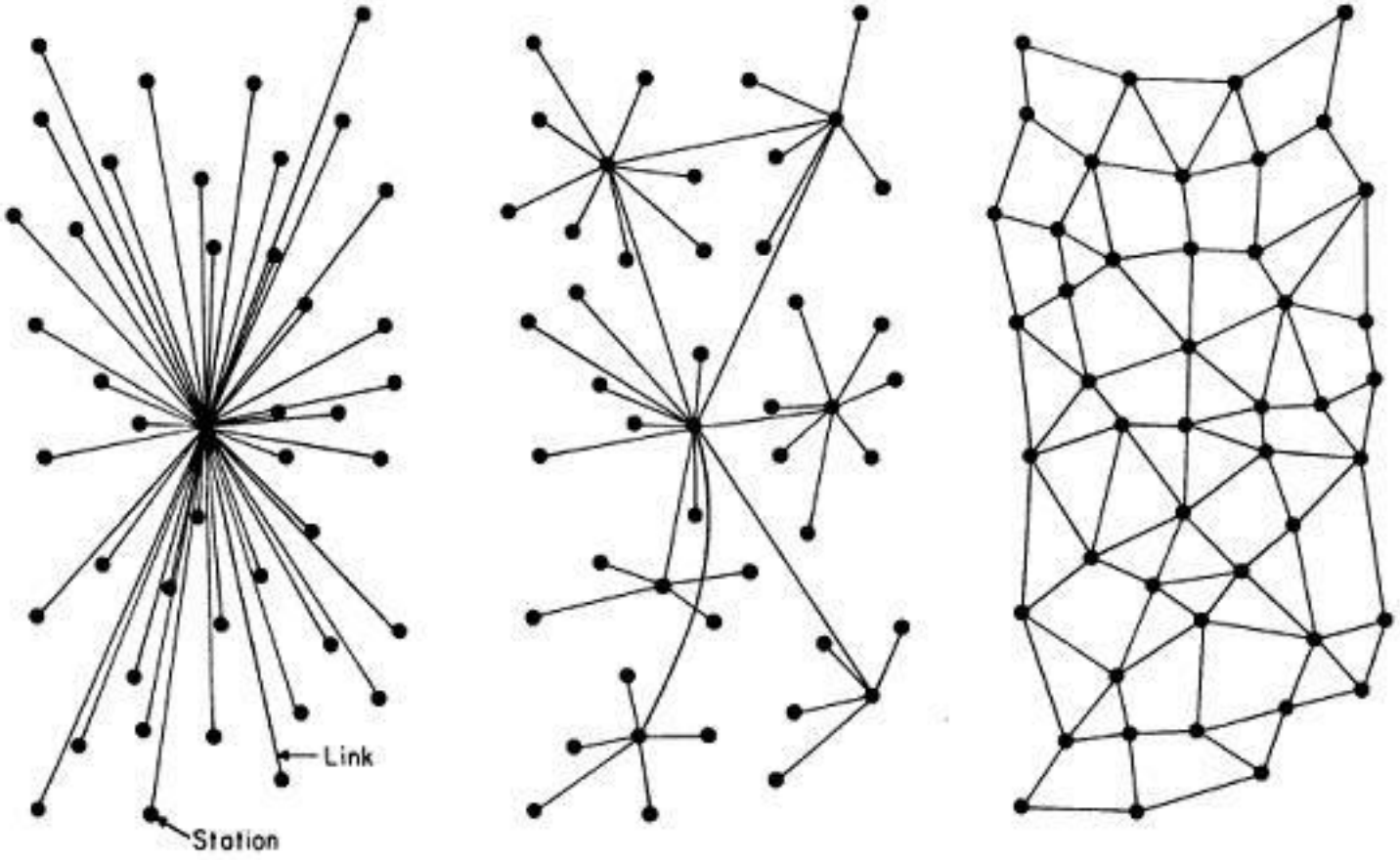
Inovação em Tempos de Rede

Centralizado, Descentralizado, Distribuído



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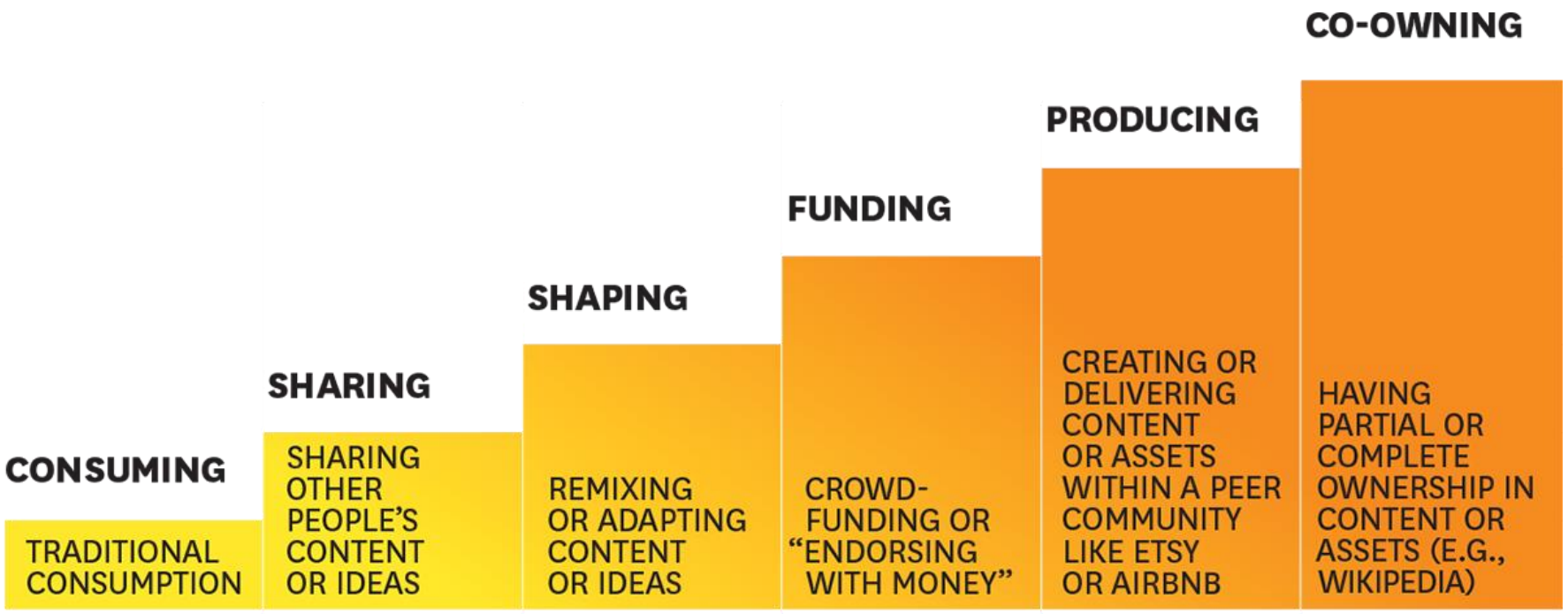
Consumo, Engajamento, Co-Produção



SOURCE JEREMY HEIMANS AND HENRY TIMMS

HBR.ORG

Crowdsourcing, Big Data, Feedback

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Here Comes Everybody

From Wikipedia, the free encyclopedia

This article is about the book. For the fictional character, see Finnegans Wake.

Here Comes Everybody: The Power of Organizing Without Organizations is a book by Clay Shirky published by Penguin Press in 2008 on the effect of the Internet on modern group dynamics and organization. The author considers examples such as Wikipedia and MySpace in his analysis. Accordingly to Shirky, the book is about "what happens when people are given the tools to do things together, without needing traditional organizational structures".[1]

The title of the work alludes to HCE, a recurring and central figure in James Joyce's *Finnegans Wake*.[2]

Contents [hide]

1 Synopsis and Ideas
2 Key concepts
3 Critical response
4 See also
5 References
6 Further reading
7 External links

Here Comes Everybody: The Power of Organizing Without Organizations

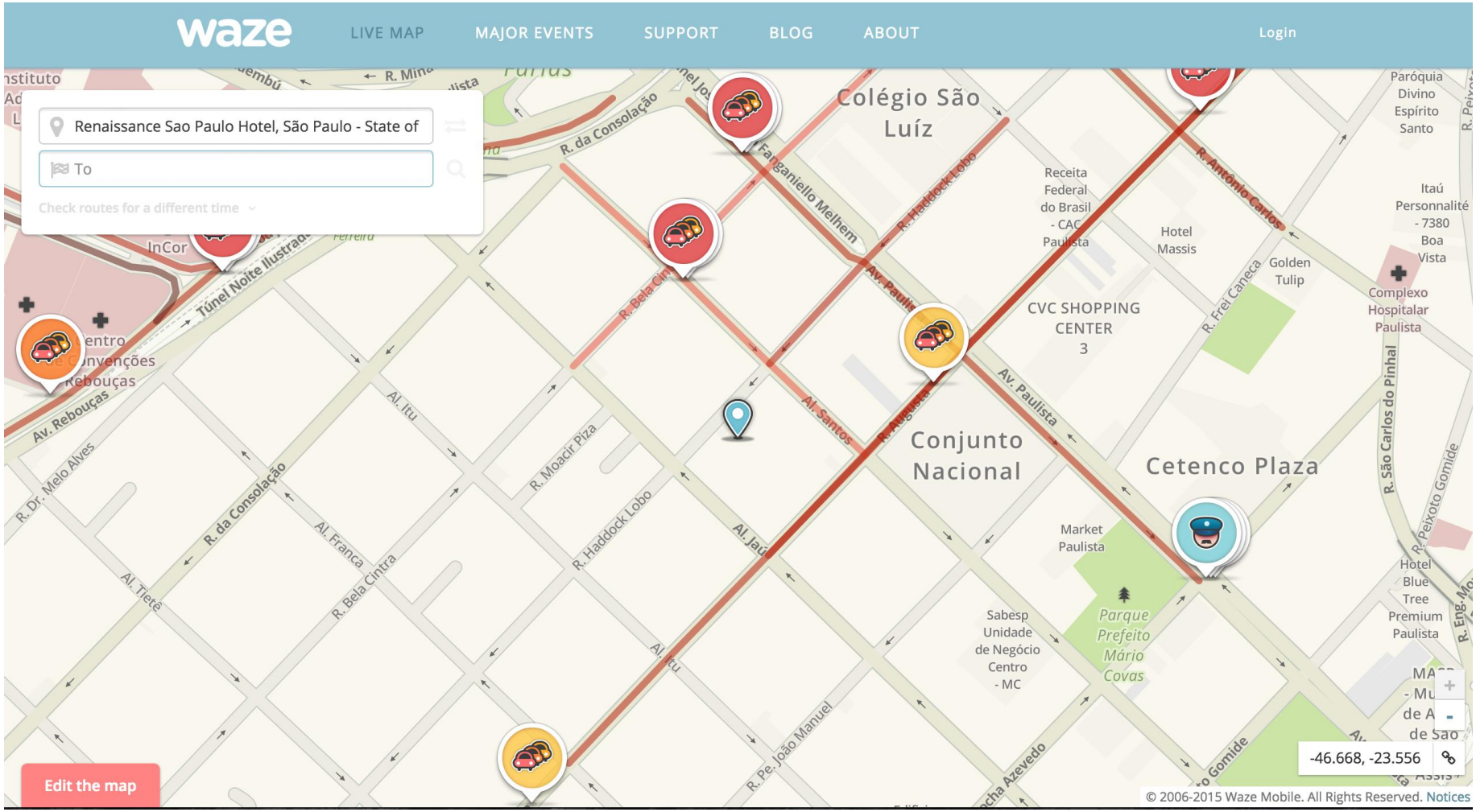
Author(s)	Clay Shirky
Language	English
Genre(s)	Non-fiction
Publisher	Penguin Group
Publication date	February 28, 2008
Media type	Print (Hardback)
Pages	327 pp
ISBN	978-1-59420-153-0
OCLC Number	168716646
Dewey Decimal	303.48/33 22
LC Classification	HM851 .S5465 2008

Synopsis and Ideas [edit]

In the book, Shirky recounts how social tools such as blogging software like WordPress and Twitter, file sharing platforms like Flickr, and online collaboration platforms like Wikipedia support group conversation and group action in a way that previously could only be achieved through institutions. In the same way the printing press increased individual expression, and the telephone increased communications between individuals, Shirky argues that with the advent of online social tools, groups can form without the previous restrictions of time and cost. Shirky observes that:

> "[Every] institution lives in a kind of contradiction: it exists to take advantage of group effort, but some of its resources are drained away by directing that effort. Call this the *institutional dilemma*--because an institution expends resources to manage resources, there is a gap between what those institutions are capable of in theory and in practice, and the larger the institution, the greater those costs."[3]

Online social tools, Shirky argues, allow groups to form around activities 'whose costs are higher than the potential value,'[4] for institutions. Shirky further argues that the successful creation of online groups relies on successful fusion of a, 'plausible promise, an effective tool, and an acceptable bargain for the user.'[5] However, Shirky warns that this system should not be interpreted as a recipe for the successful use of social tools as the interaction between the components is too complex.


waze
LIVE MAP
MAJOR EVENTS
SUPPORT
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ABOUT
Login
Renaissance Sao Paulo Hotel, São Paulo - State of
To
Check routes for a different time
Colégio São Luíz
Conjunto Nacional
Cetenco Plaza
CVC SHOPPING CENTER 3
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Golden Tulip
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Complexo Hospitalar Paulista
Market Paulista
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Al. Santos
Al. Itu
Al. Franca
Al. Tietê
R. Moacir Piza
R. Bela Cintra
R. Dr. Melo Alves
R. Pe. João Manuel
R. Frei Caneca
R. Antônio Carlos
R. São Carlos do Pinhal
R. Peixoto Gomide
Fanganiello Melhem
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-46.668, -23.556
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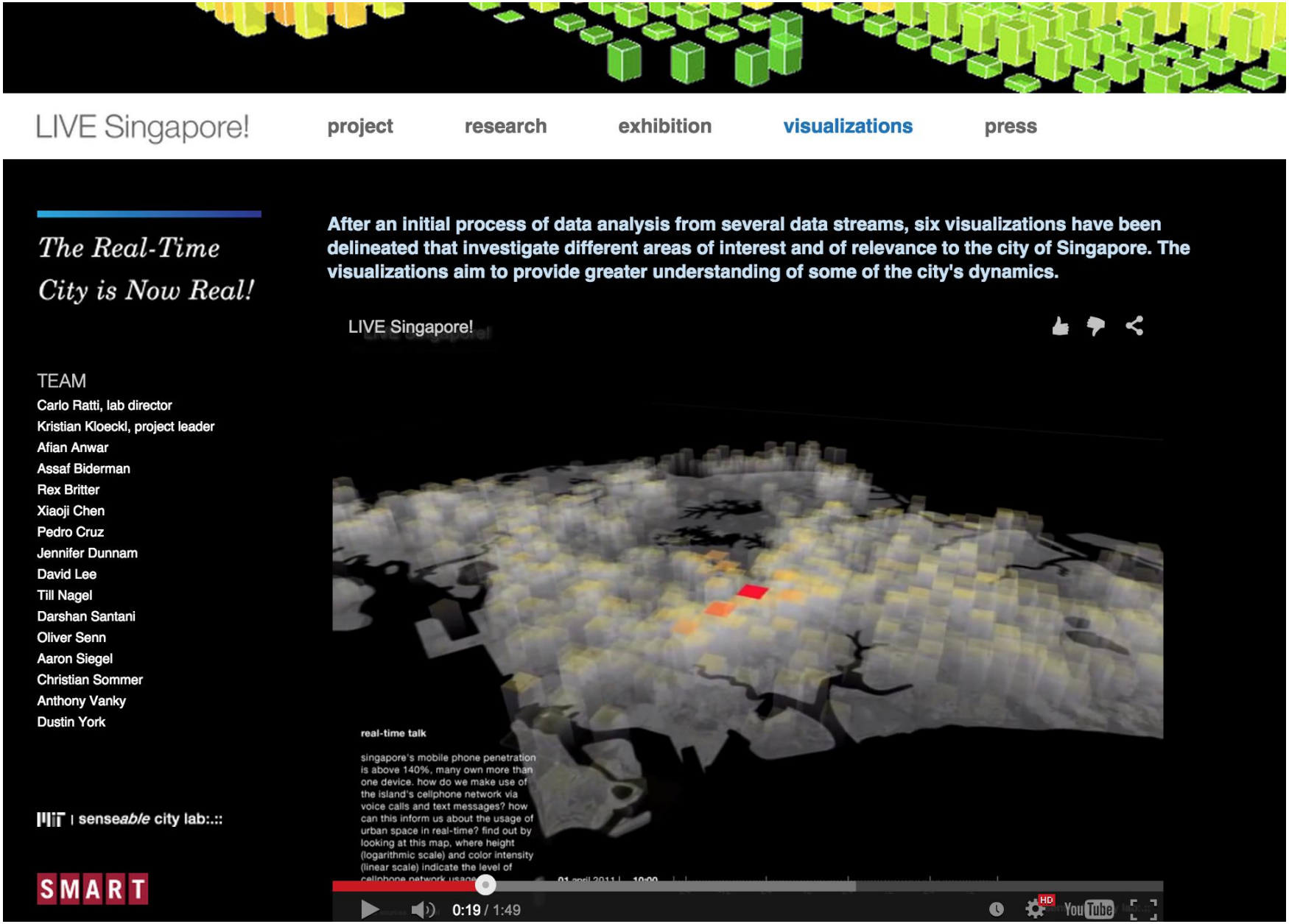

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Pólis e Democracia

Diversas prefeituras do Brasil já atendem ao cidadão oficialmente e gratuitamente via Colab:

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Sua Solicitação
Principal
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ajudar a prefeitura
a cuidar do Rio

Citizens **Connect** View Reports Submit Report Learn More

View Reports - 533,703 found

Search

Sidewalk Patch at 119 Sumner St, Apt 510, East Boston

Cause of damage: Normal deterioration | Additional info: Sidewalk is cracked and broken; constituent is handicapped and has issues with using that sidewalk ramp with her scooter | Sidewalk material: Concrete

OPENED 2 minutes ago #101001439586

Poor Conditions of Property at 892 Metropolitan Ave, Hyde Park

Request type: Property conditions interfere with sidewalk passage | Exact location: on the Beacon st side of house there is a large tree with dead limbs overhanging the sidewalk and street. they are hanging by a thread.

CLOSED Case Closed. Case Noted. No violations found. - 2 minutes ago #H211646-101001439474

Other at 357 Sumner St, East Boston

Someone thought they were slick trying to put wood material in trash bags . Can you please send someone out to pick it up . Thank you -

OPENED 3 minutes ago #101001439589

Sidewalk Cover / Manhole at 19 Winston Rd, Dorchester

Type of request: Street | Description: Constituent reports there is a manhole cover in the middle of the road and the cover is not laid properly so everytime she drives over it, it makes a loud noise

Help make Boston more beautiful

Citizens Connect enables real-time collaboration with citizens, 'deputizing' mobile users to become the city's eyes and ears. Citizens report potholes, graffiti, and other issues from anywhere in the city using their mobile phone.

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Start Reporting

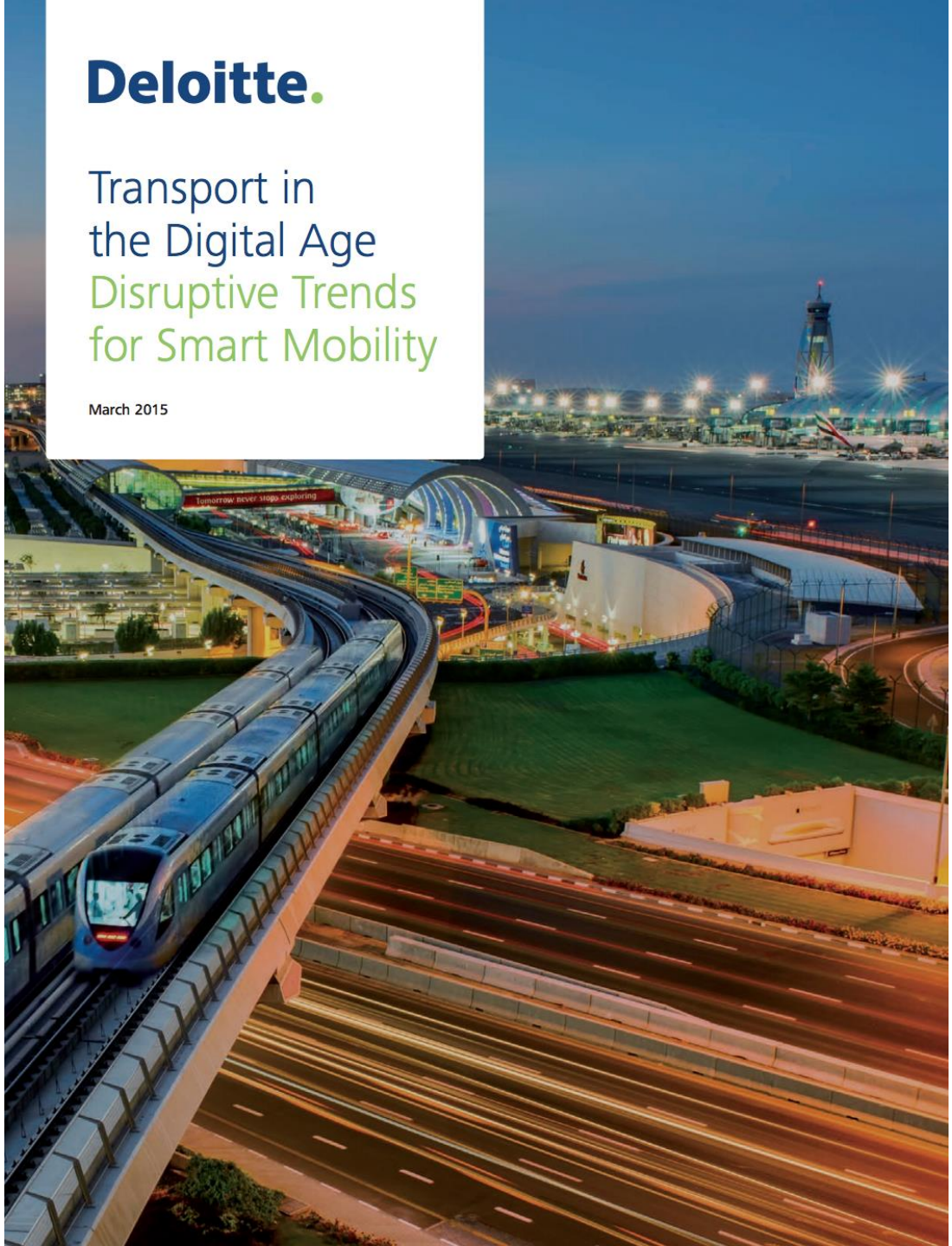
Download for Android

Available on the App Store

Deloitte.

Transport in the Digital Age Disruptive Trends for Smart Mobility

March 2015



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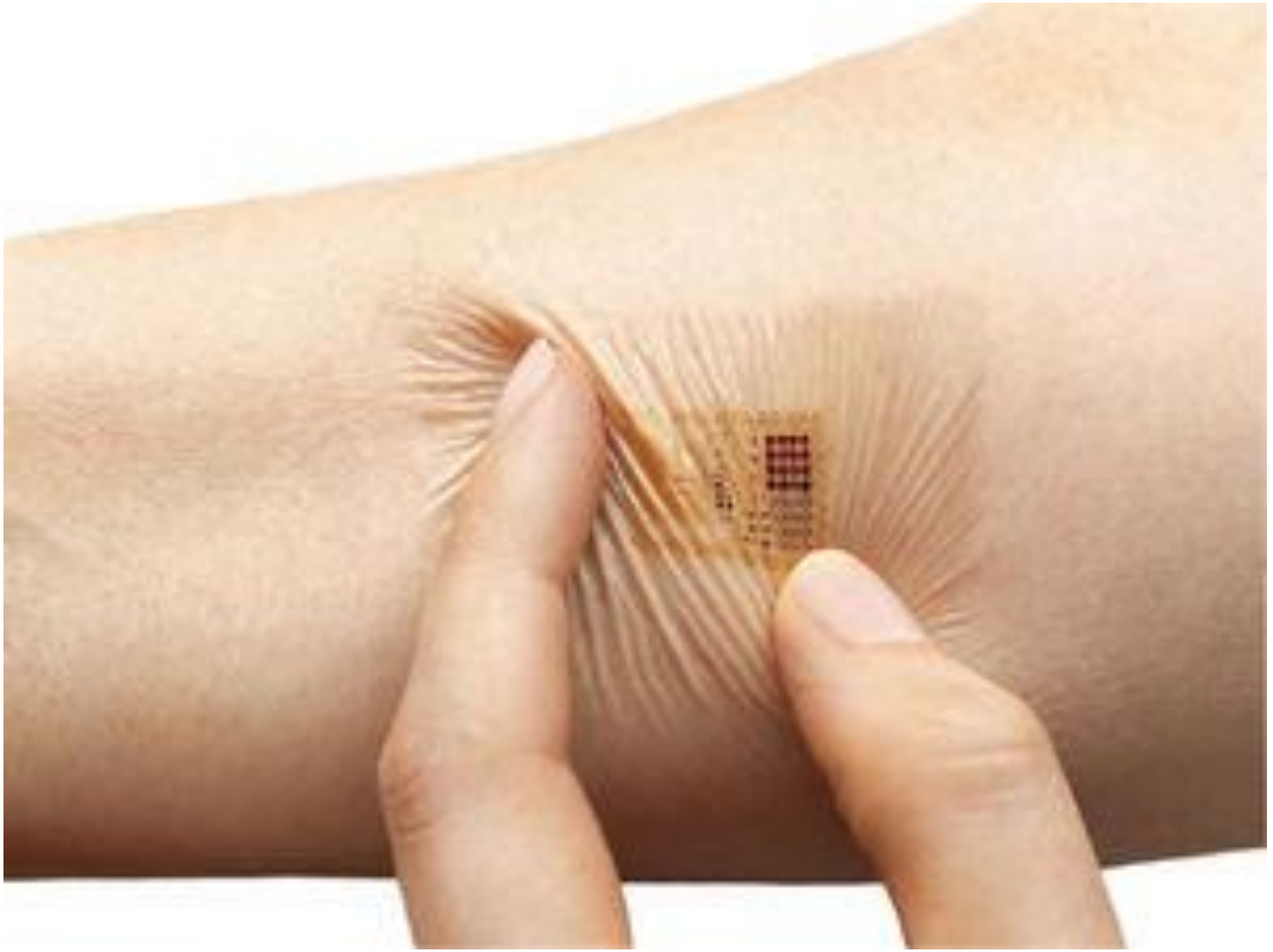
We Reimagine
LEARNING

We Team
WITH YOU

Recent News

The New York Times

[Reaching Math Students One by One]



HM Government

Log in or sign up

DATA.GOV.UK (beta)

Opening up Government

Home | Data | Participate | Data requests | Apps | Location | Linked Data | Library | About

What is Linked Data?

An introduction to Linked Data

SEARCH AND PREVIEW

New map widgets

BATHING QUALITY DATA AS LINKED DATA

A BLOG BY Dr IAN DICKINSON

CODE OF PRACTICE [DATASETS] CONSULTATION RESPONSES

data.gov.uk technologies

New features to get at the data!

DEPARTMENTAL OPEN DATA STRATEGIES

9410

Datasets

search data

Search

search other content

Search

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No, I want to find out more

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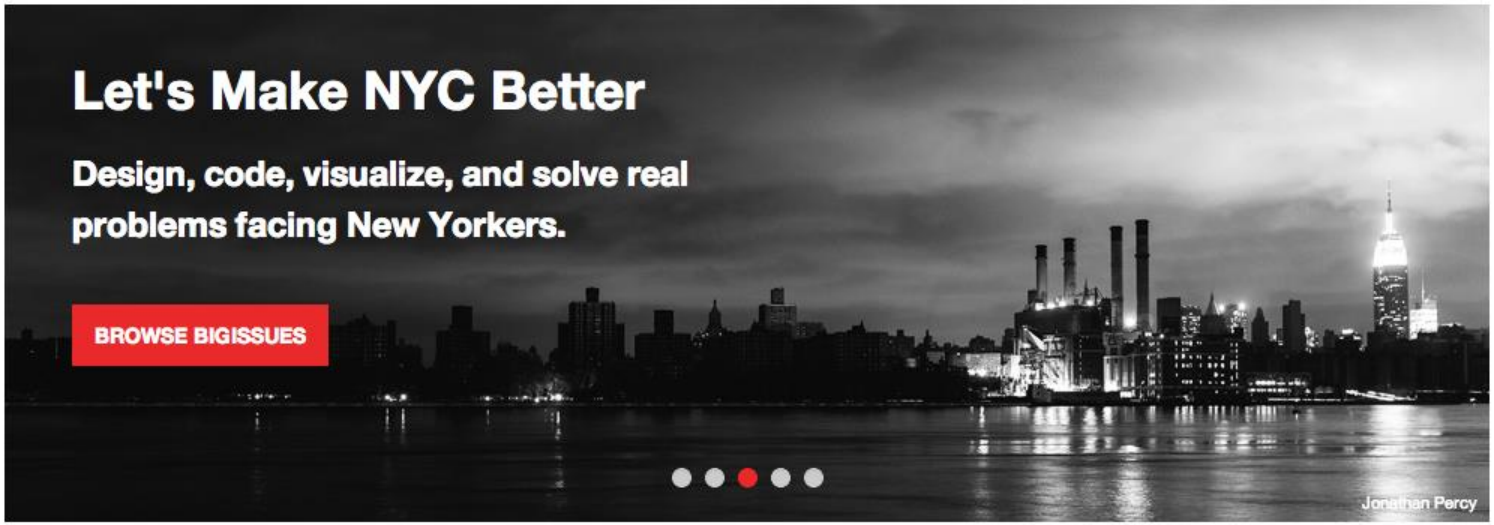
BIGAPPS NYC 2013



News

NEW! RSVP for the NYC BigApps Cleanweb: Energy, Environment and Resilience DEVELOPER DAY on May 18, 2013

NEW! RSVP for the NYC BigApps App Design Meetup at Foursquare on May 16, 2013

UPDATED! Advisors and Office Hours with Experts!

Prizes

Grand Prize:
$35,000

Best Jobs and Economic Mobility Apps:
$50,000 in prizes

Best Cleanweb Energy, Environment & Reslience App:
$20,000

Best Healthy Living App:
$20,000

Judges

- Dawn Barber
- John Borthwick
- Benjamin M. Branham
- Esther Dyson
- Arianna Huffington
- Albert Lee
- Lawrence Lenihan
- Rahul Merchant

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NYC Information Technology & Telecommunications
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STAÐA HUGMYNDA

Samþykkt (193) Hafnað (137) Í ferli (308)

Samþykkt

Trukkana burt úr íbúðahverfum

Ég bý í Kríuhólum beint á móti trukkastæðinu, það er gríðarlega mikið ónæði af trukkunum alla virka morgna. Svona stórir bílar þurfa góðann tíma til að hitna og komast í gang, það er verið að gefa ...

Kjósa

UPP 111

NIÐUR 6

Deila

Tweet 0

Like 0

5 rök með 2 á móti

Rökræður

Samþykkt

Setjum upp opið, aðgengilegt Viðburðadagatal Vesturbæjar

myndi spara ansi margar hringingar og uppflettningar á neti

Kjósa

UPP 48

NIÐUR 3

Deila

Tweet 0

Like 0

Innskrá með Facebook

Innskráning með tölvupósti

Select Language

16 OPEN | 2 CLOSED

CLOSING SOON

- [UK] Anti-terror law for internet
  120 Participants
- [NYC] Airbnb in NYC
  20 Participants
- [California] In school + on track
  42 Participants
- [Washington] Local Resident Voting Rights
  49 Participants
- [Detroit] Water Affordability Program
  55 Participants
- Boston 2024?
  57 Participants
- [Arkansas] Discrimination Bill - SB202
  38 Participants

This is DemocracyOS's public demo. Learn more

LAW ENFORCEMENT

Unknown closing date

[NYC] Airbnb in NYC

Should NYC gov legislate to control Airbnb?

A whole new way of renting houses and vacations spots arose when Airbnb came up. An inovative idea and an iconic case study of so-called sharing economy, this community is a marketplace where guests can book spaces from hosts connects people who have space to spare with those who are looking for a place to stay. It's goal, they say: to make people feel home anywhere in the world. But the reality is far less benign, according to a report released by Eric T. Schneiderman, the New York attorney general.

The report will say nearly three-quarters of all Airbnb rentals in

MADAME LA MAIRE
J'AI UNE IDÉE

CO-CONSTRUISONS PARIS

VOS IDÉES

LES ATELIERS DE CO-CONSTRUCTION

OÙ PARTICIPER ?

QUE SOUHAITEZ-VOUS FAIRE ?

Partager vos idées de reconquête des Berges de Seine ?

Réinventer les Places de Paris et nous dire à quoi ressemble votre place idéale ?

Enrichir le document stratégique Paris intelligente et durable, perspectives 2020 ?

Participer à la campagne Grand Paris Citoyen, prolongée jusqu'au 31 juillet ?

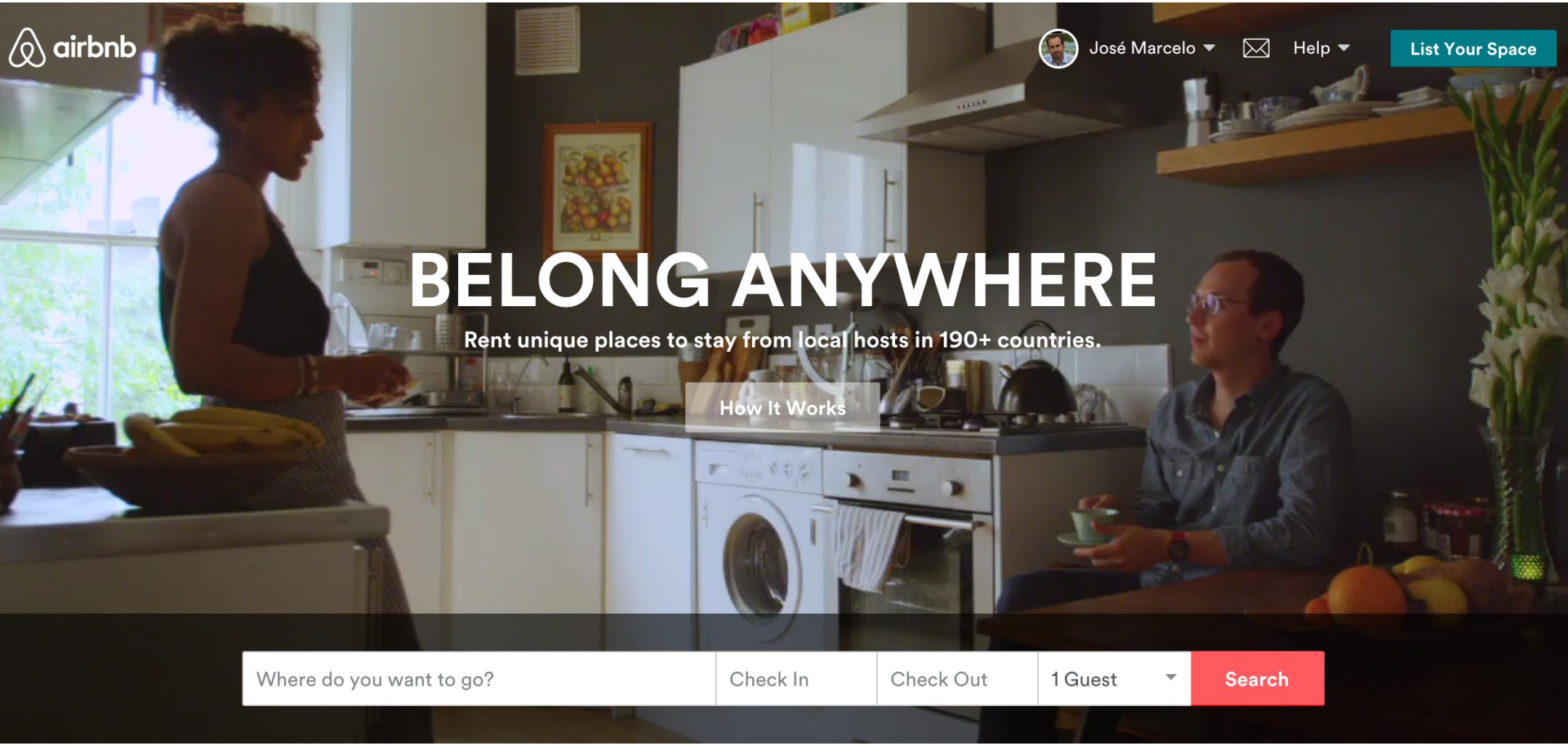
Estonian e-Residency

What is e-Residency?

"e-Residency offers to every world citizen a government-issued digital identity and the opportunity to run a trusted company online, unleashing the world's entrepreneurial potential."

The Republic of Estonia is the first country to offer e-Residency — a transnational digital identity available to anyone in the world interested in administering a location-independent business online. e-Residency additionally enables secure and convenient digital services that facilitate credibility and trust online.

Trocas e Mercados


airbnb
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BELONG ANYWHERE
Rent unique places to stay from local hosts in 190+ countries.
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Where do you want to go?
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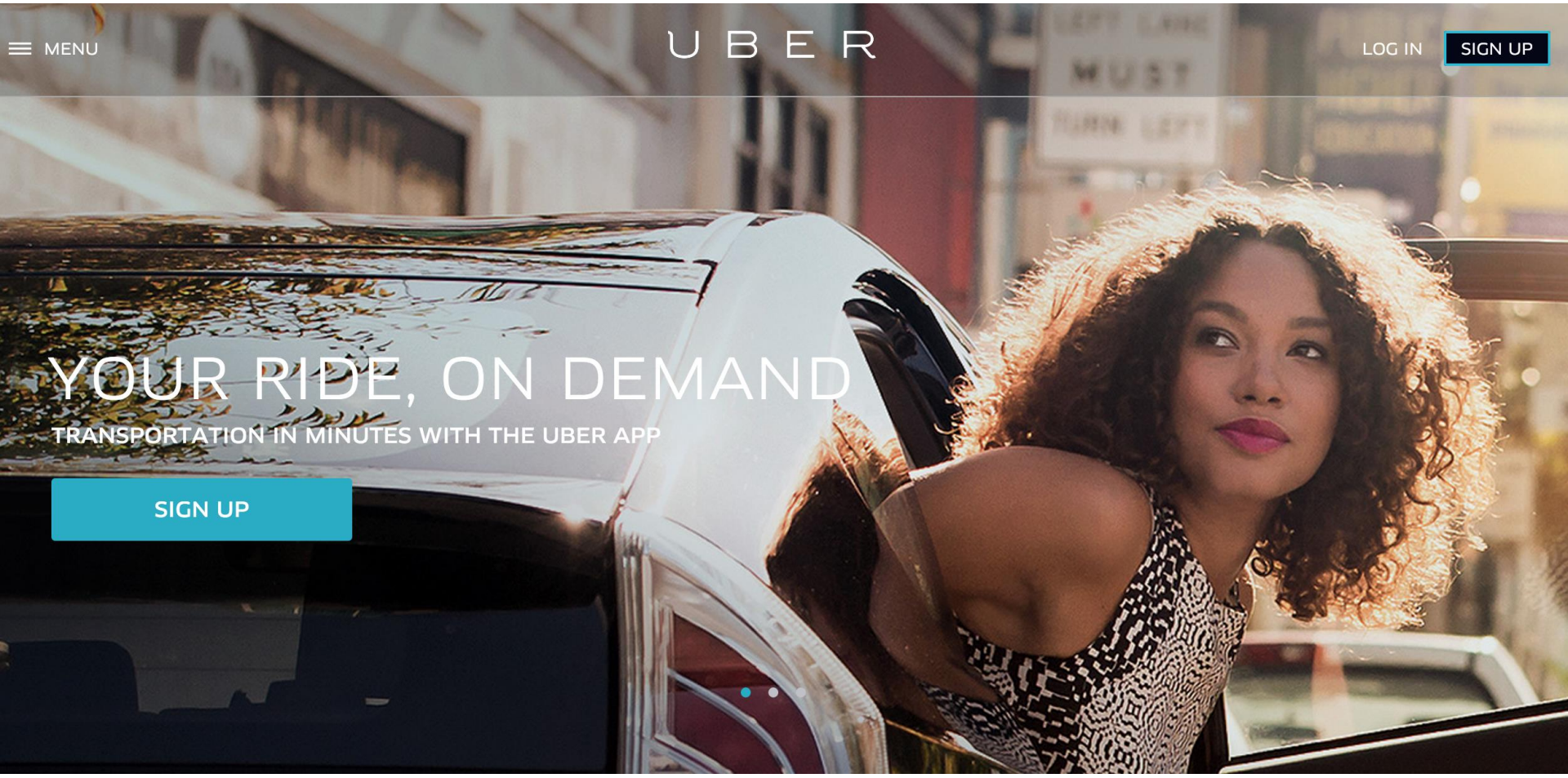
Check Out
1 Guest
Search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- BUY
- SELL
- HOW IT WORKS

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Accessorize just like our favorite blushing beauty!

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Personal Loans up to $35,000

How much do you need?

What is it for?

How is your credit?

Respond to mail

Check Your Rate

Won't impact your credit score

Privacy & security PROTECTION

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Lending Club is the world's largest online marketplace connecting borrowers and investors. We're transforming the banking system to make credit more affordable and investing more rewarding. We operate at a

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Rebecca
Durham, NC
Pay Off Credit Cards
$5,000 at 9.98%

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Empower people around the world with a $25 loan

How it works »

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Timor-Leste

A loan of $1,000 helps Marcelina to buy soap, detergents, cigarettes, aqua, sugar, sardines, eggs, biscuits,...

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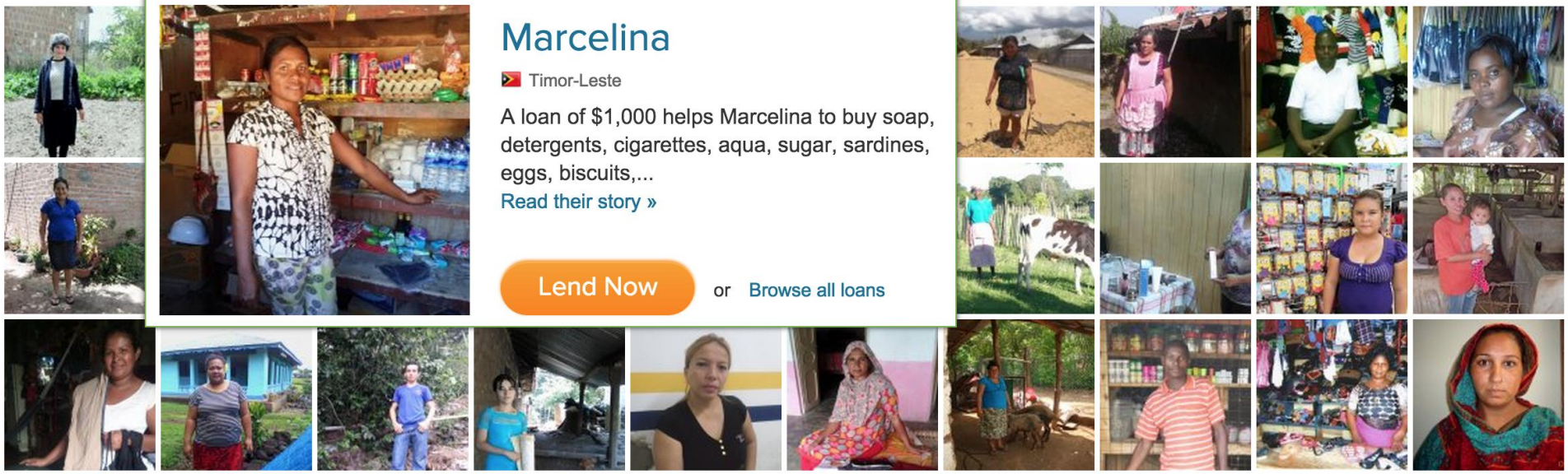

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1 Choose a borrower

$1,840,400

lent this week.

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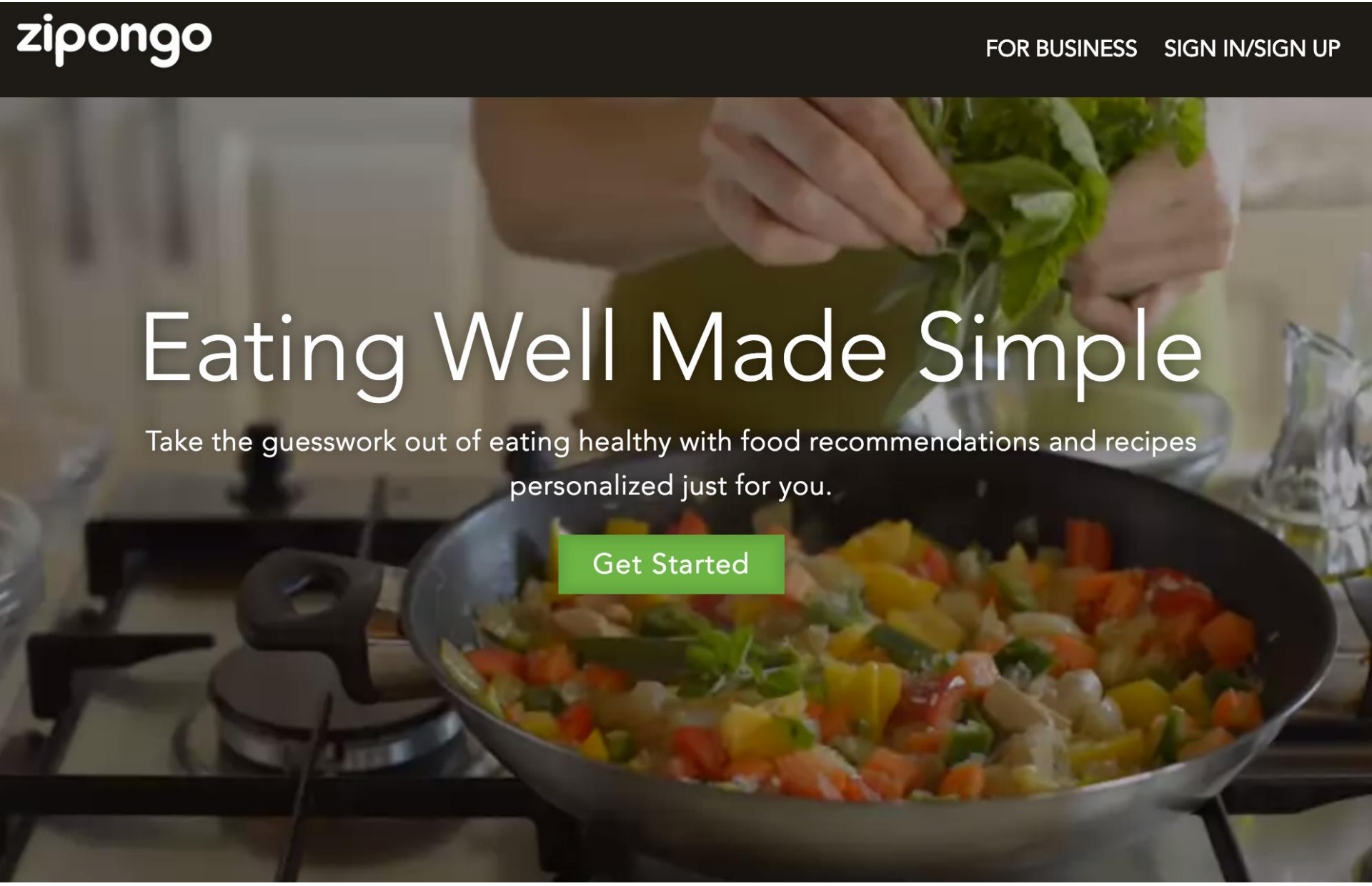
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FOR BUSINESS
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Take the guesswork out of eating healthy with food recommendations and recipes personalized just for you.
Get Started

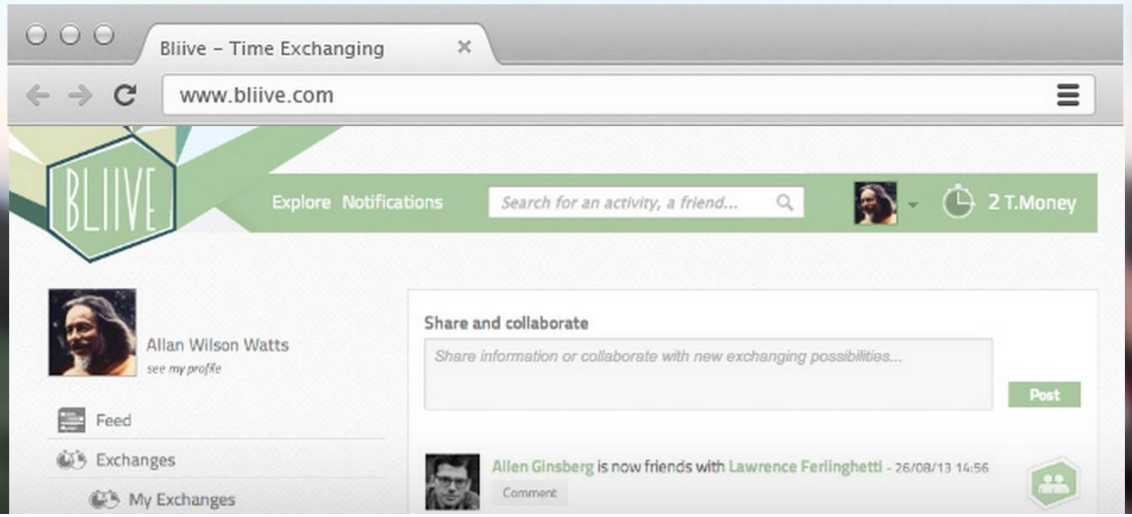
BLIIVE

Collaboration is the new revolution

A new way to live experiences and share what you do best

Register **Log in**

Curious? Explore what's happening right now before registering.



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May 10, 2013

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- US Chamber Supports George Allen by Shaun Dakin 0.56 — 231
- Nothing Should Get Between You and Your Conscience by Shaun Dakin 0.32 — 239
- Fred Thompson telling us to vote for Michigan's children by MIMom 0.49 — 335

More sounds from the group HuffPost #Robocall SOUNDCLOUD

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SOBRE NÓS | MISSÕES | DANDO UMA FORÇA | NOSSO BLOG

INDEPENDÊNCIA NÃO SE GANHA, É ALGO QUE SE CONQUISTA!

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HOJE É 10 MAIO MAX 27° MIN 22°

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Sem audiências previstas! Se ficar sabendo de alguma, mande para bernardo@meurio.org.br!

CONHEÇA A EQUIPE

Leonardo Eloi

O Meu Rio é a cidade mais

NÃO À LEI QUE CRIA A EMPRESA MUNICIPAL DE SAÚDE EM REGIME DE URGÊNCIA

Grandes mudanças na saúde não podem acontecer sem

ASSINE AGORA!

QUEREMOS!

seu artista favorito na sua cidade

Saiba mais!

SHOWS ARTISTAS COMO FUNCIONA BLOG

Cadastre-se ou Entrar

Artista ou produtor?

Mogi Mirim (mudar cidade)

SET
04
QUA

21:00 @ Music Hall - Curitiba (Não é a sua cidade? Eu quero!)

QUEREMOS NOUVELLE VAGUE (CTBA)!

3d 5h 05m 36s

22%

FÃS

Junte-se a outros fãs para financiar shows, trazer seu artista favorito para sua cidade e espalhe a notícia para ter a chance de ir de GRAÇA!

ARTISTAS

Marque uma data com produtores, se junte aos seus fãs para financiar e promover seus shows e toque onde eles querem te ver.

PRODUTORES

Promova shows de qualquer artista e diminua o seu risco se juntando aos seus fãs, tendo acesso a quais lugares os artistas são requisitados.

Queremos

Curtir

124.691 pessoas curtiram Queremos.

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Uma forma colaborativa e inteligente de dar vida a projetos transformadores

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Projetos em destaque

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Saúde Criança

HUB FELLOWSHIP

Dê uma luz ao Cinemateus!

Transformando a vida de jovens da

CULTURA E ARTE

Marcus Toscano na Royal

Levar Marcus à Royal Academy of

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274 backers pledged $161,537 to help bring this project to life.

Maker Faire

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Meet the Makers See all

I'm new here. What's a Fab Lab?

Fab labs provide widespread access to modern means for invention. They began as an outreach project from MIT's Center for Bits and Atoms (CBA), and became into a collaborative and global network. You can find more information about Fab Labs on the Fab Foundation Website. The annotated photo below illustrates the facilities of a typical Fab Lab.

http://bit.ly/1IBpoPB

Princípios

Colaboração

Intermediação

Agregação

Naturalização

Simplificação

Participação

Desafios

Internet como Esfera Pública

Regulação e Concorrência

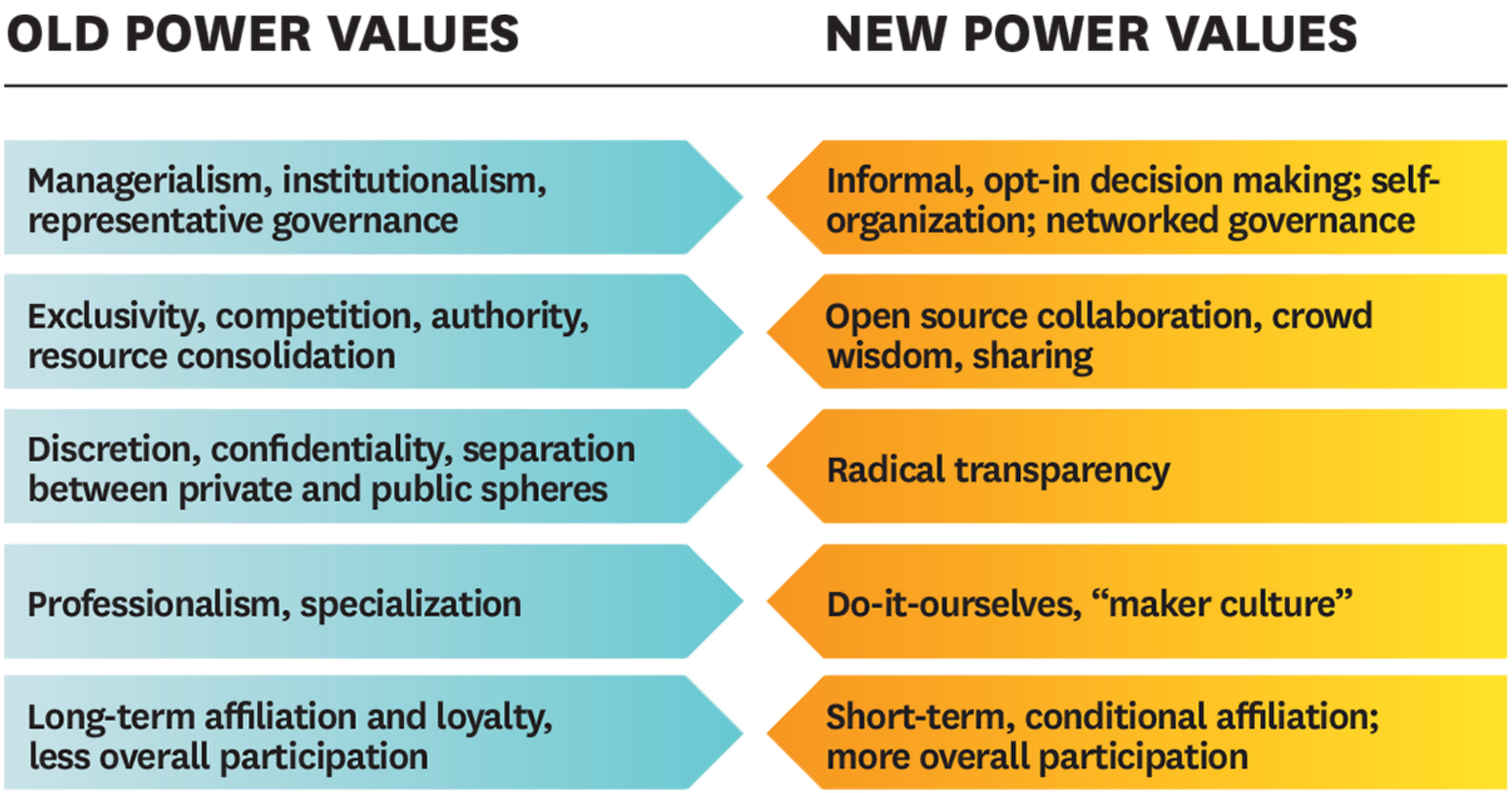
Privacidade e Confiança

Descentralização X Hiperfragmentação

Democracia e Poder

Rede Global e Fronteiras

Horizontes



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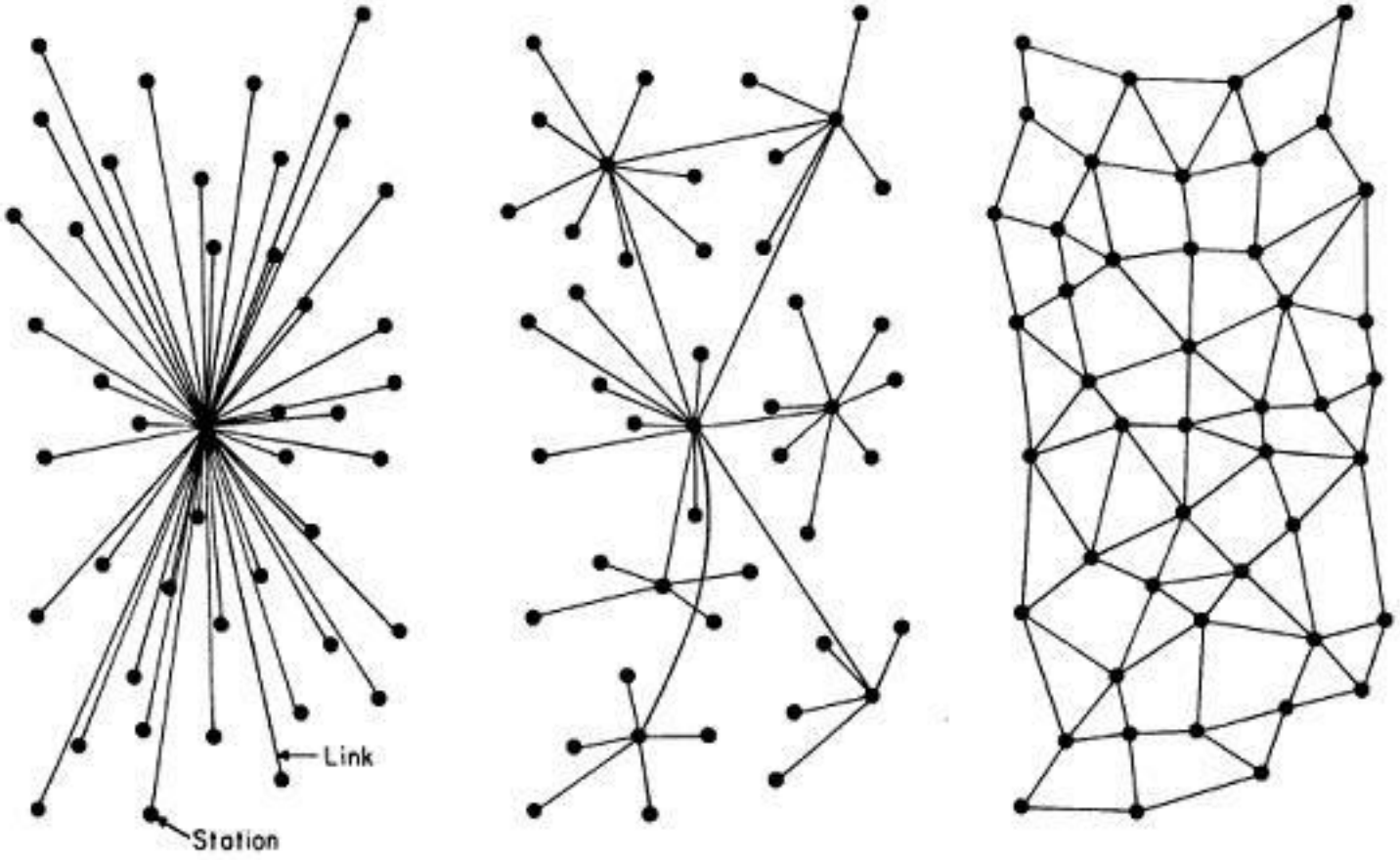

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